

„IT- und Datensicherheit beim automatisierten und vernetzten Fahren – innovative Lösungen aus Israel“

14.12.2020, 9:30 CET

Plattform: Zoom

Begrüßung und Vorstellung der Wirtschaftsrepräsentanz

- 9:30 – **Begrüßung** und **Eröffnung** der Veranstaltung durch
- 9:40
- Andreas Pfister, Außenwirtschaft und Standortmarketing Wirtschaft - Länderbereich Naher und Mittlerer Osten, bw-i
 - Stefan Büchele, Leiter Internationale Zusammenarbeit, e-mobil BW GmbH
- 9:40 – **Vorstellung** der Wirtschaftsrepräsentanz Baden-Württemberg in Israel durch
- 9:45
- Charme Rykower, Senior Executive, Innovations- & Kooperationscout Baden-Württemberg, AHK Israel

Startup-Pitches

- 9:45 – Pitch: **Guardknox**
- 9:55
- (8min + 2min Q&A)
- GuardKnox is the developer of the Cybertech Tier, providing optimized, secure, high-performance computing platforms and architecture design for the automotive industry. GuardKnox's expertise and flexibility facilitate a variety of implementations including full hardware and software solutions, software-only (integrated into existing hardware), or built-to-spec, enabling tier-1 suppliers, OEMs, and other mobility players across the automotive ecosystem to cost-effectively meet the challenges of rapid change and capability deployment.*
- www.guardknox.com
- Dionis Teshler, CTO
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- 9:55 – Pitch: **Karamba Security**
- 10:05
- (8min + 2min Q&A)
- Karamba Security provides embedded cyber-security solutions for connected systems. Karamba's software is designed and implemented to safeguard resource-constrained systems. Karamba security solutions automatically integrate into the system's software and continuously check the system's runtime integrity. When a deviation from the system's factory settings is detected, the system blocks it automatically, preventing zero-day cyber attacks with zero false positives and negligible performance impact. Product manufacturers in the automotive industry, Industry 4.0, IoT, and enterprise edge rely on Karamba's automated runtime integrity software. Using Karamba's software, the devices are self-protected against cyber attacks without requiring any development change or security updates.*
- www.karambasecurity.com
- Amir Einav, CRO

10:05 – Pitch: **SafeRide**

10:15

(8min +
2min Q&A)

SafeRide Technologies provides AI-based vehicle health management, data analytics, and cyber-security solutions that provide timely vehicle insights to automakers and fleet owners, helping them reduce warranty costs, limit recalls, minimize vehicle downtime, lower total cost of ownership, optimize vehicle performance, and prevent reputation loss.

<https://saferide.io>

Martin Ridder, General Manager Europe

10:15 – Pitch: **Vdoo**

10:25

(8min +
2min Q&A)

Vdoo's Integrated Device Security Platform is the only automated solution that ensures optimal security across the entire product lifecycle. The solution provides everything companies need to secure their connected products, including security analysis, gap resolution, validated compliance, embedded protection and operations monitoring. Vdoo's strategic approach to securing connected devices have helped leading manufacturers, vendors, operators and service providers across the globe rapidly scale up their device security capabilities across multiple products lines and business units, enabling them to significantly lower their overall risk profiles while shortening their time-to-market, reducing resource requirements and improving customer adoption.

www.vdoo.com

Harry Zorn, Vice President Sales, EMEA

10:25 – **Q&A**

10:30
