

Franz Loogen



Franz Loogen (born 1963) has been President of the State Agency for New Mobility Solutions and Automotive, e-mobil BW since 2010. Before then he had been working in the automotive industry for twenty years. His professional career took him along entire automotive added-value chain. Franz Loogen campaigns for the further development of climate-friendly mobility solutions. His focus here is on modern drives, regenerative energy technology and digital solutions, international networks and social developments.

Education and profession

- 1982 | School graduation in Aachen
- 1988 | Graduated in Mechanical Engineering from the RWTH University in Aachen
- 1988–2010 | Employee at Daimler AG (DaimlerChrysler AG, Mercedes-Benz AG) including in the divisions Van and Lorry, at various locations (Düsseldorf plant, After Sales Stuttgart, Lorry testing)
- Since 2010 | President of the State Agency for New Mobility Solutions and Automotive, e-mobil BW

About e-mobil BW GmbH

e-mobil BW GmbH is a wholly-owned subsidiary of the State of Baden-Württemberg. As an innovation agency and competency centre, e-mobil BW strengthens the economic and scientific location of Baden-Württemberg through network cooperation with partners from industry, universities and the public sector and by initiating projects. As network manager, e-mobil BW coordinates the research and corporate organisations Cluster Electric Mobility South-West and Cluster Fuel Cell BW, operates the state pilot office Transformation Knowledge BW, which is tailored to the needs of small and medium-sized companies and the automotive industry, and manages the platform H2BW. Open to all kinds of technologies, the aim of the activities is to drive forward the industrialisation, market launch and application of sustainable, climate compatible and locally zero-emission mobility solutions and thus to support the transformation process of Baden-Württemberg as an industrial and science centre. The focal points when initiating support projects – with EU, federal or state support – extend from electromobility and hydrogen to synthetic fuels and digitalisation to autonomous driving. The project partners here are universities and academic institutions, large, small and medium-sized companies in various sectors, but also local government, associations and trade unions. www.e-mobilbw.de